

## Writing for Publication Workshop

*Everyone has a book in them*, is the age-old adage that many educational professionals have heard over the years. And it is a known fact that teachers and principals respect their peers, and love learning from their colleagues. They know the information is presented with a practical perspective and an eye on what is relevant to people working in the schools. It is also well known in the field that publishers scout for practitioners who want to write about their professional challenges and successes. So this is your chance to break into the publishing world as a knowing educator. Robin Fogarty will guide you through the process from start to finish.

### **Writing for Publication Workshop - February 19 from 2:00 PM – 5:00 PM**

#### **Description:**

For those interested in doing consulting work, the best way to get your name and your ideas to a wider audience is by publishing in the leading educational journals and with the leading book publishers. The Writing for Publication Workshop, by Robin Fogarty will help you do just that!

*This Special Offer Includes:*

- 1 - Consultation with Robin *before* the **February 19** Writers Workshop
- 2 - Development *during* the Workshop- **February 19**
  - Development of Idea
  - Working Title
  - Abstract of the Work
  - Article or Chapter Titles
  - Writing Sample
  - Journal Selection
  - Cover Letter
  - Submittal to Publisher
- 3 - Follow-up Correspondence after the workshop - Editing, Shaping, Submittal

### **Special Offering: Writing for Publication Workshop February 19 from 2:00 PM – 5:00 PM**

This course is available to attendees of the RFA Staff Developers Conference and was designed specifically for the availability of the participants attending the Conference. The fee for attendees for this service is \$100. For those not attending the Staff Developers Conference, the registration is \$350.

#### **Instructor:**

Robin Fogarty has authored over 40 titles for educators and published seminal articles, in leading journals (Ed Leadership, Kappan, Journal of Staff Development). She was publisher and the leading expert on staff development design for Skylight Publishing for 15 years and has owned her own educational company for 11 years. Robin has shaped books and articles for those you have read over the years, including Jim Bellanca, Art Costa, Kay Burke, Robert Sternberg, Carolyn Chapman, Alan November and Gail Gregory. With this rich background in writing and publishing, Robin is eager to share what she knows about writing for publication.

#### **Registration**

This course is being added to the RFA Staff Developers Conference and is only offered to select clients. This \$350 class is being offered to *registered participants* for \$100.

### **Writing for Publication Workshop on February 19 from 2:00 PM – 5:00 PM**

Register, NOW

EMAIL: [robin@robinfogarty.com](mailto:robin@robinfogarty.com)

CALL 800-213-9246