Robin Fogarty & Associates offer Professional Development options that BRING THE BOOK ALIVE for PLC teams, the entire teaching staff or the Instructional Leadership Team. The selected book takes on a life of its own, when schools choose to address the book with the ABCD Options of professional learning experiences:

**ABCDs of Professional Learning with RFA Books**

**A** is for **Author Video Conference**  
This option offers video-conference with one of the authors, to highlight a designated chapter or to elaborate on a significant concept in the text. In addition, this video conferencing format allows for a lively Q&A (Conferencing via Skype, Go-to-Meeting, podcast, webinar, or District Networking Media)

**B**- is for **Book Study with Grade Level or Department Teams, PLCs, Instructional Leadership Teams and Administrator Teams.** Discussion questions accompany the book study option and this option can also be coupled with a subsequent video-conference as the kick off or even an audio conference as a post learning opportunity to get clarification and elaboration on the content and context.

**C**- is for **Collaborations that go beyond the norm.** These may include cooperative team Jigsaws of the various book chapters and subsequently developing video-taped brief, informative and entertaining Role Plays for the other teams to view. It might involve creative presentations on animoto or interactive websites such as Poll Everywhere or QR Coded Questions for teams to discuss.

**D**- is for **Doing an Introductory on-site workshop to launch the book or book study or to bring closure to the book experience with a live, on site PD that focuses on designated concepts and skills that the teaching staff request.** Just in forming their questions for the authors, teachers will go deeper in the new learning as they prepare their queries.