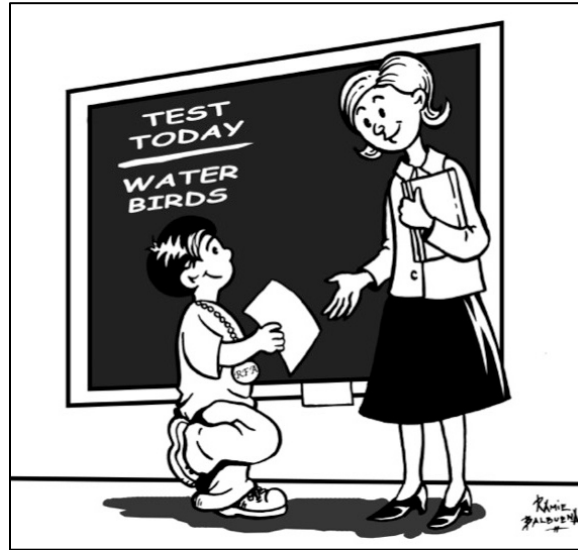


*Robin Fogarty & Associates*  
**Professional Development**

**Assessment Is Instruction:  
Routine, Reflective & Rigorous**



Assessment and Instruction go hand in hand. In fact, assessments inform instruction with both formative and summative data. The striking difference between assessment of instruction and assessment for instruction is found in the following two questions. Assessment of instruction asks: How did I do? Assessment for instruction asks: How am I doing? Summative assessments provide data for grades and rankings at the end point of the instruction. In this highly interactive session, participants will learn about, teacher-tested, tried and true informative assessment tools that they can apply immediately in their K12 classrooms. These tools and techniques are organized around three levels of implementation to use with ongoing, daily assessments in the classroom.

- Routine Informative Assessments
- Reflective Informative Assessments
- Rigorous Informative Assessments

**Books:**

*Formative Assessment: When it's Not About A Grade* - Kerns & Fogarty

*Literacy Matters: Strategies Every Teacher Can Use* - Fogarty

*How to Teach Thinking Within the Common Core: 7 Student Proficiencies* - Fogarty & Pete

**Professional Development Options:**

- 1 - Day on-site Teacher Training – up to 65 participants
- 3 - Day Series Customized with District Generated Data –
- 1 - Hour Video Conferencing
- 2 – Day Staff Developers Event – Designing, Presenting, Facilitating & Coaching for Transfer

**Making PD Count**

*The success of professional development or professional learning can only be determined by measuring the implementation of strategies, the incorporation of concepts and changes in attitudes that teachers are able to transfer from the staff room to the classroom.*

*Too many times, professional learning is judged based on evaluations filled out by teachers as they are packing up their bags and collecting their car keys.*

*As principals and teachers shift their thinking about the goals of professional learning, they understand that success is measured by the number and level of applications in the classroom following the professional learning sessions.*